

Good times are close by!

SASHTO 2022



August 27-31 • Biloxi

MISSISSIPPI



Southern Association of State Highway and Transportation Officials **SASHTO** MS 2022 Sponsorship

www.sashto2022.com

SPONSORSHIP OPPORTUNITIES

OFFICIAL EVENTS & PRODUCTS SPONSORSHIP BENEFITS

	Closing Night Reception \$75,000	Welcome Night Reception \$60,000	Board of Directors Reception \$40,000	Lunch Sponsor \$35,000 (2 availab)	Opening Keynote Sponsor \$30,000	Breakfast \$25,000 (2 availab)	Conference Lanyard \$25,000	Volunteer Shirt \$25,000	Host Hotel Key Card \$25,000 (2 availab)	Delegate Bag \$25,000	Conference Mobile App \$20,000	Closing Keynote Sponsor \$20,000	Conference Charging Station \$10,000 (2 avail.)
Complimentary Registrations	SPONSORED 8	SPONSORED 6	SPONSORED 4	ONLY 1 LEFT 3	SPONSORED 2	2	SPONSORED 2	SPONSORED 2	2	SPONSORED 2	2	SPONSORED 2	1
Priority Hotel Reservation*	8	6	4	3	2	2	2	2	2	2	2	2	1
Board of Directors Welcome Reception (Invite Only)	8	6	10	3	2	2	2	2	2	2	2	2	1
Logo on Partner Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Pre Attendee List	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Post Attendee List	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Official Program Ad	Full Page	Full Page	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1/4 Page
Company profile sheet in delegate bag	2-Sided Full Page	1-Sided Full Page	4x6 post-card	1-Sided Full Page	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	3x5 post-card
Logo on Partner Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo at Event/on item/on stage	Event	Event	Event	Stage	Stage	Stage	Lanyard	Sleeve	Keycard	Bag	Bag	Bag	Charge Station
Push Notification on the Mobile App	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary Exhibit booth	Yes	Yes	Yes										
Complimentary Golf	4	2											

Exhibit Booth ONLY***	\$5,000
Logo on signage outside the entrance of the trade show	Yes
Complimentary Conference Registrations	2
Priority Hotel Reservation*	1
2 Chairs	Yes
1 Wastebasket	Yes

Advertising Options	Price
Full page color 8.5" x 11"	\$2,500
Half page color 4.125" x 11" or 5.5" x 8.5"	\$1,500
Quarter page color 3.75" x 5"	\$1,000

SASHTO 2022 MEETING
at the Beau Rivage Hotel, Biloxi, MS

TIERED LEVEL SPONSORSHIP BENEFITS

	Titanium Partner \$50,000	Platinum Partner \$40,000	Diamond Partner \$30,000	Ruby Partner \$20,000	Gold Partner \$10,000	Silver Partner \$7,500	Bronze Partner \$5,000	Copper Partner \$2,500	Brass Partner \$1,000
Logo on Partner Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Partner Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on "Thank You" page in meeting program	Yes	Yes	Yes	Yes	Yes	Yes	Listed	Listed	Listed
Complimentary Registrations	6	5	4	3	2	1	1	1	
Priority Hotel Reservation*	6	5	4	3	2	1	1	1	
Board of Directors Welcome Reception (Invite Only)	6	5	4	3	2	1	1		
Official Program Ad	Full Page	Full Page	1/2 Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page		
Company profile sheet in delegate bag	1-Sided Full Page	1-Sided Full Page	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card			
Push Notification on the Mobile App	Yes	Yes	Yes	Yes	Yes	Yes			
Post Attendee List	Yes	Yes	Yes	Yes	Yes	Yes			
Pre Attendee List	Yes	Yes	Yes	Yes					
Complimentary Exhibit booth	Yes	Yes	Yes						

OPTIONAL ACTIVITY SPONSORSHIP BENEFITS

Golf Tournament \$60,000 includes:				
4 Complimentary Conference Registrations	4 Priority Hotel Reservation*	Pre Attendee List	Logo on Partner Website	Push Notification on the Mobile App
Full Page Official Program Ad	1-Sided Full Page Company profile sheet in delegate bag	4 Board of Directors Welcome Reception (Invite Only)	Post Attendee List	8 Complimentary Golf Registrations
Logo Signage at venue	Complimentary Exhibit booth	Logo signage on golf holes	Logo on golf awards (1,2,3 place)	Logo on sleeve of balls

* Priority status expires on July 9, 2022. All reservations must be complete prior to expiration. After the priority status expires, hotel rooms are reserved on a first come first serve basis.

** There are limited number of exhibit booths available. Monday/ Tuesday breakfast, lunch and breaks will be inside exhibit hall

GOLF TOURNAMENT to be held at the "Fallen Oak Golf Course"



Sponsorship Form

Please complete this form and return ONLY THE FORM, to Ernie Cochran at: ernie@housmanandassociates.com. If a check will accompany the Sponsorship Form, please send the form along with checks payable to SASHTO.

Mail checks to SASHTO | PO Box 932165 | Atlanta, GA 31193-2165.

For more information contact Ernie Cochran, ernie@housmanandassociates.com or 512.413.5969.

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent. Please have all invoices paid within 30 days of receipt.

Primary Contact Information:

Primary Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email Address _____

Company/Organization Name _____

Sponsorship Options:

OFFICIAL EVENTS & PRODUCTS

- ☐ Closing Night Reception..... \$75,000
- ☐ Welcome Night Reception.. \$60,000
- ☐ Board of Directors Reception \$40,000
- ☐ Lunch Sponsor \$35,000
- ☐ Opening Keynote Sponsor.. \$30,000
- ☐ Breakfast..... \$25,000
- ☐ Conference Lanyard \$25,000
- ☐ Volunteer Shirt..... \$25,000
- ☐ Hotel Key Card..... \$25,000
- ☐ Delegate Bag \$25,000
- ☐ Conference Mobile App..... \$20,000
- ☐ Closing Keynote Sponsor.... \$20,000
- ☐ Charging Station \$10,000

TIERED LEVEL PARTNERS

- ☐ Titanium Partner..... \$50,000
- ☐ Platinum Partner..... \$40,000
- ☐ Diamond Partner..... \$30,000
- ☐ Ruby Partner..... \$20,000
- ☐ Gold Partner..... \$10,000
- ☐ Silver Partner \$7,500
- ☐ Bronze Partner..... \$5,000
- ☐ Copper Partner..... \$2,500
- ☐ Brass Partner \$1,000

OPTIONAL ACTIVITIES PARTNERS

- ☐ Golf Tournament \$60,000
- ☐ Full-page Ad \$2,500
- ☐ Half-page Ad..... \$1,500
- ☐ Quarter-page Ad \$1,000
- ☐ Exhibit Booth \$5,000

Sponsorship Amount/Payment:

Total Amount: \$ _____ ☐ Will Mail Check

Name on Credit Card _____ Billing Address _____ City _____ State _____ Zip _____

Credit Card Number _____ Expiration Date _____ CVS# _____ Date _____



Agreement Terms: Partner hereby acknowledges that they have read, understand, and agree to the terms as printed on the "SPONSORSHIP BENEFITS" pages and accepts this agreement as binding.

Authorized Signature